

Expanding quality and care management to Maine's uninsured



Defining the health care needs of migrant forestry workers



Maine Leading the Way

2003 Annual Report

Identifying and treating schizophrenia before it strikes



Training physicians to address oral health care in emergency rooms



Launching today's rural teens on tomorrow's health care careers





Strategic solutions for Maine's health care needs

The Maine Health Access Foundation (MeHAF) supports strategic solutions for Maine's health care needs through grants and other programs, particularly targeting projects that serve the uninsured and medically underserved. Our programs are mission-driven and results-oriented.

The Foundation was legally incorporated in 2000 following the sale of Blue Cross and Blue Shield of Maine (a non-profit health care insurer) to Anthem Blue Cross and Blue Shield (a for-profit health care insurer). The proceeds from the sale created the endowment that supports the Foundation's activities.

Maine Leading the Way

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Welcome from the Executive Director & Board President



Wendy Wolf
Executive Director



Wesley Davidson
President of the Board

Expanding health care and coverage to the uninsured and underserved in an environment of shrinking private coverage and state budget deficits is a dilemma faced by every state, including Maine. However, challenging times often stimulate new thinking with bold ideas to move our state forward toward universal access to better care.

In 2003, the Maine Health Access Foundation (MeHAF) provided more than \$3 million in grants and program support to 36 organizations around the state to expand access and improve care. In this annual report we are proud to profile some of the projects and programs that, in their own right, help position Maine on the leading edge of a new direction in health care. These programs transform elements of our state's health care system, so that Maine is better prepared to meet the challenge of expanding access in a way that improves quality and controls cost, yet is responsive to patient's needs.

In addition to supporting local organizations, the Foundation also provided critical early grant support to frame the policies and seminal infrastructure of Maine's new Dirigo Health Plan. *Dirigo*, which means "I lead," has now become synonymous across the nation with Maine's leadership in pursuing innovative systemic health care reform.

While the new Dirigo Health Plan holds considerable promise as a strategy to expand access, expansions of coverage must be linked to better quality to fulfill the promise of a better health care system for us all. The efforts of our grantees ensure that Maine's health care system will be ready to meet the challenge of caring for the uninsured and underserved with innovative responsive strategies that meet the needs of all Mainers.



Policy and Strategy

“Maverick Maine charts its own course on key issues”

– *Christian Science Monitor*
article, July 17, 2003

In 2003, the Foundation was privileged to support a number of activities that helped solidify Maine’s position as a leader in innovative thinking about access to health care.

One key grant provided technical assistance to the state’s new Governor’s Office of Health Policy and Finance. In 2003, years of concern over rising health care costs and shrinking coverage led to the passage of the Dirigo Health Plan by the Maine legislature. While states across America were trimming health care programs, Maine moved forward with an ambitious agenda.

MeHAF’s funding for statewide policy studies played a crucial role in Dirigo’s development. In 2002 the Foundation supported the Health Security Board’s econometric study of a single payer system. In 2003 MeHAF built on that support with a grant for consultant, technical and staff support to examine the various alternatives for implementing a new plan for health care reform that would expand comprehensive coverage and care.



Throughout 2003, MeHAF supported other strategic activities that promoted access to health care, including convening key leaders and sponsoring workshops and conferences.

In April, MeHAF was a co-sponsor with the Maine Bureau of Health, Oral Health Program, of **Maine's Oral Health Crisis: Developing an Action Agenda for 2003-2004**. This all-day summit brought together representatives from state government, private foundations, dental associations and major health care groups, to identify strategies to improve access to oral health services in the state.

In October, MeHAF co-sponsored – with the Robert Wood Johnson Foundation and the Bingham Program – **Caring for Maine's Underserved: Community-Based Strategies in an Era of State Health Reform**. This one-day conference examined the topic of uncompensated care and its ramifications. Key presenters were U.S. Senator Susan Collins, Governor John E. Baldacci, and Dr. John Lumpkin, Vice-President, Health Care Programs, Robert Wood Johnson Foundation. The 94 attendees included health care providers, insurers, hospitals, advocacy groups, public health organizations, educational institutions, and private foundations. The event was hailed as a significant opportunity for dialogue and action.

(clockwise) U.S. Senator Susan Collins; Dr. Wendy Wolf, Dr. John Lumpkin, Lisa Miller; Panelists Tom Bradley and Nina Quirion.



Foundation training for potential grantees.

MeHAF regularly provides technical assistance to its grantees and applicants. In October, Senior Program Officer David Steven Rappoport, in collaboration with MeHAF Trustee and Bingham Program Senior Program Officer Lisa Miller, initiated **Health Care Funding for Non-Health Care Organizations**. This half-day training educated community-based organizations in the basics of public health and medicine, and how to apply to health care foundations. The goal was to assist these organizations in competing more successfully for health care funding.

This year, MeHAF also formed an alliance with the *Maine Policy Review*, a leading quarterly published jointly by the University of Maine's Margaret Chase Smith Center for Public Policy and Margaret Chase Smith Library. The Spring 2003 issue saw the publication of MeHAF's Executive Director's article on **The Challenge of Preserving and Expanding Affordable Health Care in Maine**. Subsequently, the Foundation and the *Maine Policy Review* have entered into a partnership that calls for MeHAF's sponsorship of five articles, each focusing on a different aspect of health care policy.



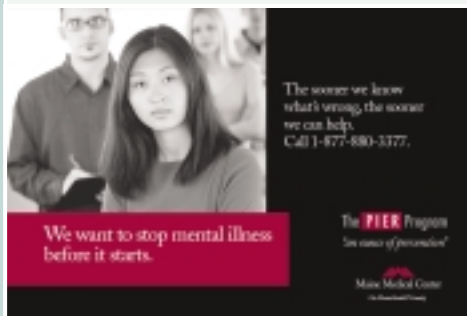
Making a Difference in Maine Communities



During 2003, the Foundation made grants totaling more than \$3 million to 36 organizations across the state. The following innovative projects are representative of the vital activities the Foundation supports. Through such grantmaking, the Foundation makes a difference in improving the health and health care of everyday Mainers.

Portland Identification and Early Referral (PIER)

The human and financial costs of schizophrenia are high. But what if schizophrenia can be identified at its earliest stage and prevented from progressing? Maine Medical Center's PIER team is one of a handful of international sites working on a promising new approach to treating this disease. Through public outreach and one-on-one counseling with primary care physicians and educational counselors, PIER identifies and treats young people who show key early warning signs of schizophrenia before they develop the full-blown illness. PIER staff estimate that they are identifying and treating at least two-thirds of the developing cases of schizophrenia in the Greater Portland area.



Maine-Dartmouth Family Practice Residency

Access to oral health is a leading cause for concern among the medically underserved and uninsured in Maine and many other states. With too few dentists and too many patients in need, oral health problems often go untreated and grow significantly worse.

The Maine-Dartmouth Family Practice Residency is using MeHAF funding to pilot a new strategy where family practice and emergency physicians learn how to address oral health conditions in the emergency room. Through workshops, lectures and specialized hands-on experiences, dentists are training physicians at multiple locations to gain these new skills. This innovative program was recently cited in the national American Medical Association news.



Maine Migrant Health Program

In September 2002, an accident killed 14 migrant workers when their van veered off of a bridge and plunged into a river. This tragic event, the deadliest traffic accident in Maine history, illuminated the relatively unknown plight of migrant forestry workers. With funding from the Foundation, the Maine Migrant Health program is conducting the first-ever survey study of the health status and needs of migrant forestry workers, with the ultimate goal of creating a health care safety net system that will target the needs of these workers and their families.



2003 Grantees



Major Grants

Organization	City
American Small Business Alliance Education Fund, dba Maine Small Business Alliance	Portland
Common Ties Mental Health Coalition	Lewiston
Consumers for Affordable Health Care Foundation	Augusta
Family Planning Association of Maine	Augusta
Franklin Health Access Project	Farmington
MaineGeneral Medical Center	Waterville
MaineHealth	Portland
Maine Center for Public Health	Augusta
Maine Center for Public Health	Augusta
Maine Children's Alliance	Augusta
Maine Dartmouth Family Practice Residency	Augusta
Maine Equal Justice Partners	Augusta
Maine Hospice Council	Augusta
Maine Medical Center	Portland
Maine People's Resource Center	Portland
Maine Primary Care Association	Augusta
Maine Primary Care Association	Augusta
Maine Primary Care Association	Augusta
Medical Care Development	Augusta
NAMI-Maine	Augusta
National Academy for State Health Policy	Portland
Penobscot Community Health Center	Bangor
Pine Tree Society for Handicapped Children and Adults, Inc.	Bath
St. Andrews Hospital & Healthcare Center	Boothbay Harbor
Sweetser	Saco
USM/Edmund S. Muskie School of Public Service, Institute for Health Policy	Portland
Western Maine Health	Norway

Discretionary Grants

Organization	City
American Lung Association of Maine	Augusta
The Aroostook Medical Center	Presque Isle
Cover the Uninsured Week - Maine	Portland
Family Planning Association of Maine	Augusta
Harrington Family Health Center	Harrington
KidsPeace National Centers	Ellsworth
Mainely Girls	Camden
Maine Public Health Association	Augusta
Rural Health Centers of Maine, Inc. dba Maine Migrant Health Program	Augusta
The Spurwink Institute	New Gloucester
University of Maine/Margaret Chase Smith Center for Public Policy	Orono
Women In Need, Inc.	South Portland

Project Title	Amount
Administrative Advocacy: Business Constituency Building and Outreach/Advocacy Programming	\$45,000
Primary Care/Mental Health Service Integration Initiative	\$270,000
Advocacy Support	\$75,000
Integration of Care and Education: Improving Access to Reproductive Health Services in a Rural School-Based Health Center Setting	\$50,000
Franklin Health Access Project - Phase II	\$270,000
CarePartners Program	\$225,000
Profiles of the Uninsured: Utilization Patterns, Rural Access and Care Management Experiences of CarePartners	\$90,000
Integrating Primary Care and Mental Health Services Project	\$45,000
Dirigo Policy Development & Rulemaking	\$27,500
Maine School-Based Health Care Access Project	\$204,382
Preventive & Emergency Dental Care Training for Family Physicians	\$49,999
Dirigo Health Advocacy Initiative	\$77,755
Maine Center for End-of-Life Care	\$45,000
Portland Intervention and Early Referral Program	\$270,000
Dirigo Consensus Campaign - Phase I	\$27,000
Maine Collaborative Network	\$269,557
Consensus Campaign - Phase I	\$38,500
FQHC Development in Maine	\$17,500
Improving End-of-Life Care	\$269,945
Phase I Consensus Campaign: Dirigo Policy Development & Rulemaking	\$10,000
Policy Analysis and Logistical Support to Inform Maine's Health Policy Debate	\$205,849
Oral Health Care for Low Income, Underserved Population	\$130,936
Video Relay Interpreting Project	\$30,000
Preventive Oral Health Care Program	\$50,735
The Behavioral Health Network - Maine Telepsychiatry Initiative	\$135,000
Improving Health Care Access for Portland's Immigrant Populations	\$43,916
Implementation of a New CarePartners Program to Serve Oxford County	\$50,000

Project Title	Amount
"Making the Connection - Human Health and Environmental Exposures"	\$50
Healthcare Careers Summer Camp	\$5,000
Cover the Uninsured Week	\$2,500
"It's A Guy Thing" Conference	\$2,616
HFHC Walking Track and Pediatric Weight Management Program	\$10,000
Titmus Screening Machine	\$2,100
Basics & Beyond: Team Treatment of Eating Disorders	\$3,500
2003 MPHA Annual Meeting	\$1,000
Needs Assessment for Maine's Migrant Forestry Workers	\$9,420
Providing Assistive Technology, Services and Training	\$9,135
Maine Policy Review	\$10,000
1st Annual Greater Portland Festival of Nations	\$2,500

Making a Difference in Maine Communities

“This is probably the best experience I’ve ever had.”

- Stephanie Martin, 14, of Caribou, at Survivor Aroostook, as reported in the *Bangor Daily News*, June 27th, 2003



The Aroostook Medical Center

An aging population, low college enrollment and lack of awareness about the array of health careers have prompted concerns about staffing the health care jobs of the future. MeHAF funding helped support “Survivor Aroostook: Health Career Exploration Camp,” a project hosted by The Aroostook Medical Center, in cooperation with Northern Maine Technical College and Acadia Health Education Coalition. Survivor Aroostook blended competition, challenge, exploration, and hands-on learning as 50 eighth-graders participated in the week-long program to learn more about health care careers.

This innovative approach to career recruitment attracted attention to professions often overlooked by many young people as they begin to plan their lives. It will also help direct students entering high school into the areas of study that would be most beneficial to them if they decide to pursue a health care career. “The ultimate goal is to encourage Aroostook County youth to pursue a health care career in northern Maine,” said Mary Berube, camp coordinator and TAMC recruitment specialist.



● MaineGeneral

Most hospitals have as their core mission improving the health status of their community. Increasingly their communities include many persons who do not have insurance, and who cannot afford to pay for their care. CarePartners is a way to ensure that those who cannot afford insurance have access to more than episodic and emergency care. CarePartners is a way to help hospitals meet their mission, while assisting physicians and other health care providers to better meet the needs of their patients.

MaineHealth's CarePartners program has attracted national attention as a successful model for providing free care to the uninsured and underserved. This program expansion in the greater Kennebec County area will provide patients in need with free or low-cost comprehensive medical care and pharmaceuticals, and improve the quality of care for this vulnerable group. As a result of MeHAF funding, Kennebec County CarePartners is able to increase enrollment to an expanded target population, develop targeted care management interventions and analyze how patients and physicians can improve quality of care for the uninsured.



The Leadership Behind MeHAF



Board of Trustees

MeHAF's Board of Trustees is drawn from around the state. These distinguished individuals were selected for service based on their experience, professional expertise and personal commitment to promoting access to comprehensive, quality health care in Maine, particularly for the uninsured and underserved.

Wesley Davidson, Board President
Executive Director, Aroostook Mental Health Center

Carol Carothers, Board Vice President
Executive Director, NAMI Maine

Lisa Miller, MPH, Board Secretary
Senior Program Officer,
Bingham Program

Warren Kessler, MPH, Board Treasurer

Anne Johnson Cole Brown, MD
Community Clinical Services,
Sisters of Charity Health System

Jack Comart
Staff Attorney, Pine Tree
Legal Assistance

Laurie Eddy, MSN, FNP, NP-C
Director, Penquis CAP Health Services

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Maroulla Gleaton, MD
Atlee-Gleaton Eye Care

Lani F.B. Graham, MD, MPH

Richard Marston
Manager, Human Resources,
Nexfor Fraser Papers

Charlene B. Rydell
Health Policy Advisor,
Office of Congressman Tom Allen

Jane W. Saxl

Christopher St. John
Executive Director,
Maine Center for Economic Policy



MeHAF's staff serves its many constituents with a blend of experience in health care, philanthropy and administrative expertise.

The MeHAF Staff

Wendy J. Wolf, MD, MPH, *Executive Director*, was previously at the U.S. Department of Health and Human Services, working as Senior Advisor to the Administrators for the Health Resources and Services Administration and the Agency for Healthcare Research and Quality. Dr. Wolf is a pediatric cardiologist who maintained a busy clinical practice, taught and conducted research at the University of Texas medical school system for nearly twenty years.

David Steven Rappoport, MA, *Senior Program Officer*, has consulted throughout the United States on AIDS and homeless housing projects and proposals. He has also managed clinical trials in Philadelphia and served as an administrator in a New York City hospital.

Community Advisory Committee

MeHAF's Community Advisory Committee (CAC) guides the Trustees on the conduct of periodic needs assessments and other activities. Members serve on the Foundation's Emerging Issues, Grants, Finance, Nominating and Strategic Planning Committees. Two-thirds of the CAC membership slots are reserved for individuals who represent the interests of the medically underserved and uninsured populations within the state and at least one-third of the members have established expertise in health care with respect to access for medically underserved and uninsured persons.



Diana C. Scully, MSW, CAC Chair
Owner, Vantage Point

Deborah Curtis, MPH, CAC Vice-Chair, Associate Director,
Maine Equal Justice Project

Paul Best, Esq.

Peter Doran, PhD

Barbara L. Ginley, MPH
Executive Director,
Maine Migrant Health Program

Mary Ann Gleason
Health Services Director,
York County Shelters, Inc.

Elinor Goldberg
Executive Director,
Maine Children's Alliance

Kenneth A. Hews, FHFMA, CHE
Executive Vice President,
Eastern Maine Healthcare

Mary Jude, FNP-C, PA, MSN, MPH
Director of Development, Penobscot
Community Health Center

Elizabeth Mahoney
Health Policy Consultant

Dorothy Merrick
Senior Advocate

Wayne M. Myers, MD

Luc Nya
Multi-Cultural Coordinator,
Department of Behavioral
and Developmental Services

Karen O'Rourke, MPH
Vice President, Operations,
Maine Center for Public Health

Lisa Pohlmann
Associate Director, Maine Center
for Economic Policy

Kandycy A. Powell, MSN, RN
Executive Director, Maine Hospice
Council, Inc.

Valerie J. Ricker, MSN, MS
Director, Division of Family Health,
Maine Bureau of Health

Cheryl Lee Rust
Owner, Le Garage Restaurant

Jonathan C. Sprague
President, Rocky Coast Consulting

Meredith Tipton, PhD, MPH
Associate Dean, UNE/College of
Osteopathic Medicine

Carl M. Toney, PA
Assistant Professor and Community
Projects Coordinator, UNE/College
of Health Professions

Romaine Turyn
Research Associate, USM/Edmund
S. Muskie School of Public Service.
Institute for Health Policy

Bonnie Vaughan, RDH, M.Ed. MBA
Director of Clinical Services,
Maine Oral Health Solutions

Stephanie Walstedt, RNC, NP
Regional Manager, Planned
Parenthood of NNE

Kimberly Crichton, JD, Program Officer, joined the Maine Health Access Foundation in 2003 as a Program Officer. Before joining the Foundation, she worked in Maine as a lobbyist and advocate on health care policy issues for Planned Parenthood of Northern New England and was the Director of Operations for a statewide election campaign. In addition to her work in Maine, Ms. Crichton worked in Washington, DC in the policy, advocacy, and legal communities.

Catherine Luce, Grants Associate, was previously MeHAF's Administrative Assistant. Prior to joining the Foundation, she served as the Office Manager for Consumers for Affordable Health Care Foundation. Ms. Luce has also been a small-business owner, stay-at-home mother and aquatics director.

Consultants

General Counsel
Elizabeth M. Sellers, Esq.
Bernstein, Shur, Sawyer and Nelson

Tax Accountant
Drew Cheney, CPA
Baker Newman & Noyes, LLC

Accountants
Madeline Kilmister and Al Smith
Maine Health Information Center

Communications
John Spritz



2003 Financial Summary



Statement of Financial Position

	2003	2002
Assets		
General fund cash and cash equivalents	\$102,795	\$56,581
General fund investments (fair value)	97,155,176	82,652,680
Accounts receivable	7	27
Prepaid expenses	11,741	71,144
Property and equipment (net)	53,446	71,435
Total Assets	\$97,323,165	\$82,851,867
Liabilities and Net Assets		
Liabilities		
Grants payable	\$900,457	\$1,625,515
Accounts payable and accrued liabilities	226,062	64,322
<i>Total liabilities</i>	<i>\$1,126,519</i>	<i>\$1,689,837</i>
Net Assets		
Unreserved Fund Balance	96,196,646	81,162,030
Total Liabilities & Net Assets	\$97,323,165	\$82,851,867

Statement of Activities and Changes in Net Assets

	2003	2002
Support and Revenues		
Net realized and unrealized gains (losses) on investments	\$17,534,857	(\$4,101,581)
Investment income	1,638,436	1,644,146
Other income	525	0
<i>Total Support & Revenue</i>	<i>\$19,173,818</i>	<i>(\$2,457,435)</i>
Expenses		
Grants and program expenses	\$2,998,417	\$3,809,472
Administrative expenses	1,117,131	601,534
Depreciation	23,654	16,009
<i>Total Expenses</i>	<i>\$4,139,202</i>	<i>\$4,427,015</i>
Change in Net Assets	\$15,034,616	(\$6,884,450)
Net Assets		
Beginning of year	81,162,030	88,046,480
End of year - December 31	96,196,646	81,162,030
Total	\$96,196,646	\$81,162,030

The Finance Committee oversees the investment of the Foundation's assets to support current grants and programs and provide sufficient principal for funding in the years to come. Prime, Buchholz and Associates is the Foundation's investment consultant. Our thanks to the hard-working members of this Committee:

- Warren Kessler (Chair)
- Peter Fackler
- Barbara Ginley
- Ken Hewes
- Mark Kaplan
- Christopher St. John
- Bonnie Vaughan





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Strategic solutions for Maine's health care needs

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